

Name	Cloud Nasara Pacific Climate Animation Project
Capability Area: Variability/Changes	<ul style="list-style-type: none"> - Understanding Climate Variability and Change - Training and Capacity Building, Education, Outreach - Best Practices/Guidance
ECV	<ul style="list-style-type: none"> - Surface (e.g., temp, precip, wind) - Surface (e.g., SST, SSH, salinity, ocean color) - Sub-surface (e.g., temp, salinity, nutrients, carbon, phytoplankton) - (e.g., surface water, glaciers and ice caps, land cover, biomass)
Timeframe	<ul style="list-style-type: none"> - Intra-annual to Decadal - Multi-decadal (scenarios)
Capability Area: Impacts/Adaptations	<ul style="list-style-type: none"> - Understanding Climate Impacts and Informing Adaptation - Climate Adaptation - Training and Capacity Building, Education, Outreach - Best Practices/Guidance
Sectors	<ul style="list-style-type: none"> - Public Health and Safety - Fresh Water Resources - Energy - Transportation/Communication and Commerce - Community Planning and Development - Social and Cultural Resources - Agriculture and Fisheries - Recreation and Tourism - Ecosystems
Status	<ul style="list-style-type: none"> - Ongoing
Focus Area	<ul style="list-style-type: none"> - Fresh Water Resources and Drought - Coastal Inundation/Sea Level Rise, Extreme Weather, and Community Resilience - Marine and Terrestrial Ecosystems
Regions	<ul style="list-style-type: none"> - Pacific Basin

Description	The Cloud Nasara (meaning meeting place) Pacific Climate Animation Project is an innovative new collaboration between Red Cross, the Pacific-Australia Climate Change Science and Adaptation Planning Program, the Vanuatu Meteorology and Geo-hazards Department, and the SPC-GIZ Climate Change Program. Cloud Nasara aims to increase awareness of the science and impacts of climate variability in the Pacific, and to provoke discussion around how communities can access forecast information and take low regrets actions to prepare for future El Nino and La Nina events and adapt to climate change.
Objectives/Outcomes	Two short comical animation films are currently being developed as communication tools. One film will give an overview of climate processes and impacts in the Pacific region as a whole. The other film will be specifically focused on Vanuatu as a pilot country. The films are due to be launched in mid-2013. Climate change communications research and guidance: In recognizing a large gap in practitioner guidance on the how to communicate climate change with Pacific communities, the Red Cross, in collaboration with a La Trobe University intern and an independent consultant, has been conducting research on how various organisations in the Pacific are tackling the topic. This research will then be used to create simple guidance for practitioners on the ground.
Lead Agencies	Red Cross Red Crescent Climate Centre, Pacific-Australia Climate Change Science and Adaptation Planning Program, Vanuatu Meteorology and Geo-hazards Department, SPC-GIZ Climate Change Program
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Url	http://www.climatecentre.org/site/news/407/cloud-nasara-animations-will-communicate-climate-in-the-pacific